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AUTOMATED SYSTEMS HOLDINGS LIMITED

(Incorporated in Bermuda with limited liability)

(Stock Code : 771)

PROFIT WARNING

This announcement is made by the Company pursuant to Rule 13.09(2)(a) of the Listing Rules and the Inside Information Provisions.

Based on the preliminary estimation made by the Company, the Board wishes to inform shareholders of the Company and potential investors that the Company expects to record a decrease in profit for the six months ended 30th June 2013 as compared with those for the corresponding period in 2012.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

This announcement is made by Automated Systems Holdings Limited (the “Company”, together with its subsidiaries, the “Group”) pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “Listing Rules”) and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) (the “Inside Information Provisions”).

Based on the preliminary estimation by the Company, the board of directors of the Company (the “Board”) wishes to inform the shareholders of the Company and potential investors that the Group is expected to record a decrease in profit for the six months ended 30th June 2013 as compared with those for the corresponding period in 2012. Based on the information currently available to the Company, the Board believes that the expected decrease in the profit of the Group was mainly attributable to the increase in operating costs and increased competition which in turn resulted in the decline of the gross profit margin.

Despite the estimated decrease of the profit, the Board considers that overall the financial position and the business operations of the Group remains healthy and is positive on the long-term development of the Group.

The Company is still in the process of finalizing the interim results of the Group for the six months ended 30th June 2013. The information contained in this announcement is only a preliminary assessment made by the Board based on information currently available to the Company and is not based on any figures or information that has been audited or reviewed by the Company’s auditors. The Group’s results will be disclosed in the interim results announcement of the Company for the six months ended 30th June 2013 which is expected to be released in late August 2013.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
Automated Systems Holdings Limited
Chan Chung Lei, Joan
Company Secretary

Hong Kong, 26th July 2013

As at the date of this announcement, the Board comprises Mr. Lai Yam Ting, Ready, Mr. Hui Wing Choy, Henry and Mr. Leung Tat Kwong, Simon being Executive Directors; Mr. Hu Liankui and Mr. Wang Weihang being Non-Executive Directors; and Ms. Young Meng Ying, Mr. Lu Jiaqi and Ms. Xu Peng being Independent Non-Executive Directors.