

2) SALES & MARKETING

1.) Marketing & Communications Executive-GMC06

Responsibilities:

- Work closely with business teams to plan and implement diversified marketing activities, including marketing events, collaterals and publicity / media materials, etc.
- Update corporate website to ensure brand, message and content consistency
- Liaise with and supervise the work produced by external production and PR agencies
- Update corporate database
- Provide marketing support services to internal departments

Requirements:

- University degree holder of Marketing or Language or Journalism or related disciplines
- With 1 to 2 year(s) relevant working experience
- Excellent command of both written and spoken English and Chinese, proficiency in Putonghua is preferred
- Excellent communications and project management skills,
- Independent, teamwork, multi-tasking, good time management
- Hands-on experience with desktop publishing tools (e.g. Adobe Photoshop, Adobe Illustrator) and social media platforms is an advantage
- **Fresh graduates are welcome**

Application method:

We offer excellent career opportunities, remuneration and benefits to right candidates. Interested parties, please send your full resume or filled "Application Form" to us immediately.

Channel to contact us:



job@asl.com.hk

+852 2601 6936

15/F, Topsail Plaza, 11 On Sum Street, Shatin, Hong Kong

Please state clearly the position you are applying with reference number (if any), recruitment channel, present and expected salary in your resume.

We are an equal opportunity employer. All applications will be treated in strict confidence. We regret that only shortlisted candidates will be notified. All personal data supplied will be destroyed within six months after the selection process.